

A stylized, high-contrast graphic of a dinosaur's head, likely a T-Rex, rendered in shades of gray and black. The head is shown in profile, facing right, with its mouth slightly open, revealing a row of small, triangular teeth. The background is a dark blue gradient.

# Welcome to the EU MozCamp 2009!

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# Welcome!

- One year after the MozCamp in Barcelona, 8 months after FOSDEM, we're back.

`s/beach/beer`

- More people have been invited than ever in European events (180 instead of 120):

`contributors++ ;`

- More exciting stuff than ever!

`I <3 Moz+OpenWeb`

# Fun facts

- More than 300 million Firefox users worldwide: if they all lived in one country, it would be as big as the USA (3rd largest in the world, after China and India)

# Fun facts

- over 70 languages. Even Harry Potter was only translated in 67 languages. It covers 97% of the online population

# Fun facts

- 45% of Firefox users are in Europe, thus about 135 million. A year ago, it was about 90 million people. (Growth: 50% year over year).

# Fun facts

- We added 45 million new users to Firefox in Europe alone in the past 12 months, which is the population of Spain.

Germany  
Poland  
Ukraine  
Czech Republic  
Hungary  
Finland  
Slovakia  
Croatia  
Bulgaria

Firefox is #1  
in 17  
European  
countries

Lithuania  
Slovenia  
Latvia  
Bosnia Herzegovina  
Estonia  
Moldova  
Macedonia  
Albania

# Good News!

- We wanted choice and innovation, we've got them!

# (Not so) Good News!

- We wanted choice and innovation, we've got them!

# We're still different from the competition

- Great momentum
- Better user-experience, extensibility
- Non-profit, mission-driven, community-based

# Tons of good things are happening right now

- **Drumbeat:** new way to engage more people, beyond code and product.
- **Mobile:** our first step beyond the PC
- **HTML 5:** advancing the Web platform
- **Services:** Weave, Bespin, and more
- New stuff from **Labs**

# Tons of good things are happening right now

- **Firefox:** more frequent releases
- **Thunderbird 3** release
- **SeaMonkey 2**
- **Kompozer**

# 4 angles for this event

- Development
- Localization
- Advocacy
- QA

# Some Housekeeping

- Wifi SSID: mozcamp
- Dinner boat: 7:40 *sharp*
- Fennec booth in Crystal room with Nokia N900
- Pick up you bag during next coffee break
- Sunday: please come and share demos with Paul Rouget

# Some housekeeping

- Lunch is earlier than planned, at 12:30
- Schedule change: 20 mn break after Beltzner's afternoon talk
- Tag picture with #eumozcamp09
- Barbara's timeline project.

Enjoy the MozCamp!

